

Reg. No.:

Name:.....



University of Kerala
 First Semester Degree Examination, November 2024
 Four Year Under Graduate Programme
 Discipline Specific Core Course
Business Management
UKIDSCMGT103 E-Commerce and Cyber Law
 Academic Level: 100-199

Time:2 Hours
Max.Marks:56

Part A.
 Answer All Questions Objective Type. 1 Mark Each.
 (Cognitive Level: Remember/Understand)
 6 Marks. Time: 5 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
1.	Define credit card?	Remember	2
2.	Expand IPR.	Remember	3
3.	What is www?	Understand	1
4.	What is eavesdropping?	Understand	3
5.	Name any 2 internet browsers.	Understand	1
6.	List out the name of 2 e-payment methods.	Understand	2

Part B.
 Answer All Questions Two-Three sentences. 2 Marks Each.
 (Cognitive Level: Understand/Apply)
 10 Marks. Time: 20 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
7.	Illustrate the concept of B2C with the help of examples.	Understand	1
8.	Smart card has changed the way one do business, how?	Understand	2
9.	Explain the role of firewall in modern times.	Apply	4
10.	Suggest the ways how IPR are used to protect information and ideas of commercial value.	Apply	2
11.	Estimate how the personal cyber space is protected from outside world?	Apply	4

Part C.

Answer all 4 questions, choosing among options within each question.

Short Answer. 4 Marks Each. (Cognitive Level: Apply/Analyse)

16 Marks. Time: 35 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
12.	A. Interpret the difference between E-commerce and E-Business.	Apply	3
	B. List out the application of E-commerce in today's business world.		
13.	A. Antivirus software is essential for doing business, list out its uses and scope.	Apply	4
	B. What is ATM? How it works with regard to cyber security?		
14.	A. Internet banking and e-commerce are inseparable, comment your views.	Analyze	3
	B. Digital India is the new way of doing business, how?		
15.	A. Business is using e-advertising as a tool of marketing. How?	Analyze	1
	B. Topologies has made transactions fast in business, what are the various topologies?		

Part D.

Answer all 4 questions, choosing among options within each question.

Long Answer. 6 Marks Each. (Cognitive Level: Analyse/Evaluate/Create)

24 Marks. Time: 60 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
16.	A. Objectives of information security is the need of the hour. Suggest your opinion how it can be achieved.	Analyse	4
	B. Differentiate between cryptography and encryption.		
17.	A. Differentiate between E-Cheque and E-Cash.	Analyse	2
	B. E-Payment systems are in boom now a days. Analyze		
18.	A. Examine the various types of cybercrimes covered under the IT Act 2000 and their impact on digital security.	Analyse	3
	B. Examine the key cyber threats faced by modern businesses and assess the effectiveness of current security measures..		
19.	A. Analyze the steps involved in developing an e-business site, using a real-world example to illustrate the process.	Analyse	1
	B. Examine the concept of C2C (Consumer-to-Consumer) e-commerce, highlighting its benefits and challenges through an example.		